

Message Text

UNCLASSIFIED

PAGE 01 SOFIA 00097 180948Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
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R 180845Z JAN 78
FM AMEMBASSY SOFIA
TO USDOC WASHDC
INFO SECSTATE WASHDC 4022

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E.O. 11652: N/A
TAGS: BEXP, BU
SKYJECT: BUSINESS DEVELOPMENT OFFICES FY-79

REF: 77 USDOC 22616

1. ONLY TWO POSSIBLE EVENTS WOULD BE APPROPRIATE FOR BDOS DURING FY-79 IN BULGARIA. BOTH INVOLVE SPECIALIZED EXHIBITIONS TO BE HELD IN PLOVDIV. ONE IS SCHEDULED FOR NOV 1-8, 1978 AND HAS AS THEME: FURNITURE AND TEXTILE FABRICS FOR HOME USE; HOUSEHOLD PORCELAIN, ENAMELWARE, ALUMINUM, AND PLASTIC VESSELS; FOOD SETS; AND HOME CONVENIENCE ARICLES AND APPLIANCES. THE OTHER ONE IS SCHEDULED FOR JUN 6-12, 1979 AND WILL SPECIALIZE IN HOISTING AND HAULING EQUIPMENT.

2. AT THIS POINT, THE EMBASSY DOES NOT RECOMMEND A BDO FOR EITHER EVENT. OUR EXPERIENCE IS THAT THESE SPECIALIZED SHOWINGS TEND TO BE RATHER SMALL AFFAIRS, DOMINATED BY EASTERN EUROPEAN EXHIBITORS WITH A HANDFUL OF INDIVIDUAL WESTERN FIRMS SEEKING EXPOSURE. EMBASSY PREFERS TO CONCENTRATE ON TSSS AND THE PLOVDIV FAIR AS ITS MAJOR TRADE PROMOTION VEHICLES.
GARTHOFF

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978SOFIA00097
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Film Number: D780026-1122
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Handling Restrictions: n/a
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Reference: n/a
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Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 07 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3753492
Secure: OPEN
Status: <DBA CHANGED> VJT 20040819
Subject: BUSINESS DEVELOPMENT OFFICES FY-79
TAGS: BEXP, BU
To: COM
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